

Joint Forward Plan Summary

May 2023



Welcome and Foreword

We are delighted to introduce our first five-year Joint Forward Plan which details how the NHS collaboratively aims to deliver and improve our services to meet the health and wellbeing needs of people in our area.

Together, our organisations exist to improve the health and wellbeing of the people they serve. We fund, plan and deliver NHS services for the people of BOB. We want everyone who lives in our area to have the best possible start in life, live happier, healthier lives for longer, and to be able to access the right support when it is needed

Our ambition and hopes for Buckinghamshire, Oxfordshire and Berkshire West (BOB) communities were first set out in our Integrated Care Strategy, published in March 2023, based on what local organisations and communities told us was important to them.

In this Joint Forward Plan we set out our aim to further develop and improve our services to better meet the needs of our people and communities. We know that we can only do this successfully by working together, listening to our people and communities, to deliver change. However, this is not a plan just about the NHS, it is about how the NHS working with councils, charities, education, science and the voluntary sectors will combine the skills and resources to jointly improve the lives and communities of the people we serve.

This integrated approach is about recognising that all our organisations deploy different skills, expertise and resources which if used collaboratively, in a jointly planned and delivered way, will have a much greater impact on improving people's

lives and community wellbeing.

In developing our Joint Forward Plan we have identified a small number of key challenges that, if addressed, we believe will have the greatest impact on ensuring our services more effectively meet the needs of people in BOB. Meeting these challenges will require long term change, working in new ways – with greater collaboration across system partners and with our communities - and will require a fundamental change in focus, from a system based on treating illness to one that prioritises prevention and keeping people healthy in their communities.

Alongside our focus on key challenge areas, we have also developed detailed service plans, setting out our ambition and plans for how we intend to develop and deliver our NHS services in BOB over the next five years, in line with our Integrated Care Strategy.

As a collective of NHS providers in BOB we will work in together and in partnership with other organisations to listen and respond to our communities. We want to know what people think of the services they experience, what their ambitions and hopes are and how we can support them. We want to understand and reflect the diversity of our populations and ensure our services are responsive to changing lifestyles and different communities' needs.

We will update our Joint Forward Plan on an annual basis, continuously reflecting on feedback from our partners and communities and developing our plans in line with the resources available to us, as we make progress in improving our services and delivering in a sustainable way for the population we serve.

Joint Forward Plan on a Page

Our System Vision a Partnerships	and	Everyone who lives in our area has the best possible start in life, lives happier, healthier lives for longer, and can access the right support when it is needed				
	01	Place based partnerships, Provider Collaboratives, Clinical Networks, VCSE, Communities				
Addressing Our Biggest System Challenges	02	 An inequalities challenge A model of care challenge An experience challenge A sustainability challenge A reduction in inequalities in outcomes and experience People are better supported in their communities to live healthier lives Improved accessibility of our services and elimination of long waits A sustainabile model of delivery across the BOB system 				
Delivering Our Strategy – Our Service Delivery Plans		Promote and protect health: Keeping people healthy and well	Start Well: Help all children achieve the best start in life	Live Well: Support people and communities live healthy and happier lives	Age Well: Stay healthy, independent lives for longer	Quality and access: Accessing the right care in the best place
	03	 Inequalities Prevention Vaccination and Immunisations 	 Women's, maternity and neonatal services Children and Adolescent Mental Health Services Learning Disabilities Children's Neurodiversity 	 Long Term Conditions (stroke, cardiovascular disease, diabetes, respiratory) Adult Mental Health Adult Neurodiversity Cancer 	Ageing well services (e.g., frailty – community multidisciplinary teams)	 Primary care Urgent and Emergency Care Planned care Palliative and End of Life Care
Supporting and Enabling Delivery	04	Workforce, Finance, Digital, Estates, Research & Innovation, Net Zero, Quality, Safeguarding, Infection Prevention and Control, Personalised Care, Continuing Healthcare, Delegated Commissioning				

Purpose of the Joint Forward Plan

What is our Joint Forward Plan and what is it for?

The Buckinghamshire, Oxfordshire and Berkshire West (BOB) Joint Forward Plan (JFP) describes how we intend to balance delivery of the BOB Integrated Care Strategy ambition with the national NHS commitments and recommendations, including the requirements of the 2023/24 operational plans.



This is our first JFP since the BOB Integrated Care Board (ICB) was formally established on 1 July 2022. It is an opportunity for the ICB and its partner trusts to set out how we will arrange and/or provide NHS services to meet our population's physical and mental health needs. This JFP therefore sets out our five-year comprehensive plan to improve and transform our services, whilst also recognising our most immediate priorities for the year ahead.

This plan will be updated annually before the start of each financial year. Assuring delivery of the Joint forward plan will be picked up formally through the ICB Board and relevant Board assurance committees.

This plan focuses on actions that will be delivered by the NHS in BOB (ICB, NHS Trusts, primary care, etc). As we develop as a system it is expected that future joint forward plans may reflect more fully our wider partnership activities including the role of social care, public health, voluntary and community groups.

We have worked with our partners to develop this plan, including a consultation with our five Health and Wellbeing Boards, whose opinion can be found in Appendix C.

Delivering our Integrated Care Strategy



Our vision is that everyone who lives in our area has the best possible start in life, lives happier, healthier lives for longer, and can access the right support when it is needed. We are focusing on five Strategic Themes to help us achieve that vision.

In the JFP, we have considered how our services align to these themes and developed detailed plans for how we should jointly improve and transform these services over the next five years in order to deliver on our strategy.

2023/24 Operational Planning Requirements

In common with health and care services across the country, our system continues to experience a period of sustained pressure. In line with the priorities and requirements of the Operational Planning Guidance issued by NHS England, a detailed operational and financial plan has been submitted for BOB that demonstrates how we will deliver on specific priorities. It also indicates the financial pressure we continue to operate within.

Our plans for the first year of our JFP are aligned to our 23/24 Operational Plan, whilst also identifying our longer term transformation ambitions.

Delivering the JFP within our 2023/24 financial allocation

Our JFP sets a five year ambition across multiple service areas Although our annual financial envelope across this period will be significant, we do not have clarity on our financial allocations beyond 2023/24.

The commitments included in this plan for 2023/24 are to be delivered within the constraints of the 2023/24 financial envelope. The 2023/24 JFP delivery plans and BOB operational plan ambitions have been developed together to maximise alignment.

The JFP commitments for subsequent years remain subject to our allocation being confirmed. It is recognised that these ambitions will need to be balanced with operational planning requirements yet to be specified. However, this plan is clear on the ambition to move towards a model more focused on prevention and keeping people well in their communities. We anticipate our long term financial planning to support this shift.

Our Biggest System Challenges

As a system, we have a comprehensive understanding of:

- Our population demographics
- Our population health trends
- People's experience of our services, and
- How our services are currently performing

Through analysis of these areas, it is clear we have a number of key challenges that have a significant impact on people in BOB's access, experience and outcomes. In particular, we have identified

- 1. An **inequalities** challenge
- 2. A model of care challenge
- 3. An **experience** challenge
- 4. A sustainability challenge

These challenges will require us to work in new and different ways to address them effectively. They will require greater collaboration across the system, we can harness the knowledge and expertise of all our system partners and the academic research conducted in each partner organisation. The challenges will require a long-term focus and will need us to be innovative and ambitious in how we respond.

Aligning to the BOB **The Outcomes We Want To Achieve Our Biggest System Challenges Integrated Care Strategy** 1. People in certain communities and Reduction in inequality of **Promote and** demographic groups in BOB have access, experience and inequalities much worse health outcomes and outcomes across our **Protect health** challenge population and communities experience 2. We have an ageing population in A model of BOB and more people living with People are supported to live Start, Live and care long term conditions, who will be healthier lives for longer in Age well challenge increasingly poorly served by an acutetheir communities focused model of care 3. People in BOB tell us their Improve accessibility of our experience of using our services Improving quality and services and eliminate long experience has deteriorated – driven primarily by waits to improve citizen access to services challenge long waits and difficulty accessing experience. services 4. We have a large forecast financial A sustainable model of care in deficit across our system with sustainability BOB – achieving **financial** challenge significant workforce gaps, which is balance with a stable, resilient likely to get worse without change workforce

Addressing our Inequalities Challenge

Outcome goal: Reduction in inequality of access, experience and outcomes across our population and communities

Where are we now and what action are we already taking?

Across our BOB partnerships, there are already numerous examples of collaborations focussed on reducing inequalities in access, experience and outcomes. Reducing these inequalities is a central ambition of our partnership as set out in the BOB Integrated Care Strategy. In 2023/24 we have activity planned that will accelerate and grow our support to people and communities with greatest needs. These activities include:

- <u>Increased investment for place based initiatives</u> A £4 million new annual investment for 23/24 & 24/25 will be directed towards populations who face the largest health inequalities in access, experience, and outcomes. The funding, devolved to Place, will focus on key ill health prevention reflecting local needs and includes:
 - ✓ Reducing premature mortality though **community outreach programmes** in Berkshire West with local, targeted actions including increasing health checks, BP monitoring and promoting 'active medicine'
 - ✓ Supporting Buckinghamshire's **Opportunity Bucks** programme targeting the 10 most deprived areas in Bucks actions including health checks for people with severe mental illness, preconception and maternity support for highest risk ethnic communities,
 - ✓ In Oxfordshire supporting specific communities including people who are **homeless**, building partnerships and **increasing community capacity** with VCSE and local partners to deliver local core20plus5 initiatives.
- <u>Core20Plus5</u> an ongoing focus on the priorities identified through our core20plus5 analysis. For example: smoking cessation Further investment of £835,000 in Tobacco Advisory Services in acute in-patient, maternity and mental health inpatient

We have places where Population Health Management is working successfully already on a small scale (for example, in the Reading West PCN and Banbury Cross Health Centre). We are improving our understanding and outcomes in relation to people with diabetes in our Nepalese community and our most deprived housebound patients. Further detail on these plans are available in the relevant service delivery plans.

Service Plans Reference:

Tackling inequalities is a theme running through all delivery plans. Most actions included in:

- Inequalities & Prevention
- CYP and Adult Mental Health
- Maternity and Neonatal
- Long Term Conditions
- · Personalised care

Our longer term transformation approach - Unlocking population health management

We recognise that a more consistent approach to identifying and addressing inequality challenges will be significantly strengthened through the development of a robust approach to **population health management**. Although we have examples across BOB where PHM is used to make decisions, this could be strengthened and spread across the system. We commit to progressing this in 23/24 through the following actions:

- Create an integrated data set across our providers, with data available for analysis to identify opportunities for targeting support to communities and people in BOB
- Establish the right **analytical capability and decision making infrastructure** to clearly understand where the areas of greatest inequalities exist and analyse the causes
- Utilise the Population Health data and analysis to **target activity** in the areas which have the greatest need and where the most impact will be made, with initial rollout in targeted clinical areas.

2023/24 Priority Transformation Milestones

- Form an ICS Data Leadership and Governance Group with clinician and patient input.
- Completed stocktake of data sets, collection and reporting
- Define and establish Centre of Excellence for Data including learning and community of practise.
- ICS Data Charter established.
- Build a team that can work with local teams and produce proof of value analysis.
- Agree shared responsibility between ICS and local system functions
- Finalise development of a common ICS data architecture.
- Embed culture of data driven transformation is embedded as part of PHM approach.









Addressing our Model of Care Challenge

Outcome goal: People are supported to live healthier lives for longer in their communities

Where are we now and what action are we already taking?

As a system, we recognise that we need to shift to a more preventative and community-based approach for health and care services, that better meets the needs of the different populations we serve. We have a range of initiatives already in place to change the way we deliver our care and services in BOB. In 2023/24 we will build on these programmes, setting the foundation for longer term transition. Our activity includes:

- Earlier identification for those with Long Term Conditions we will empower individuals to manage their own health and wellbeing, in particular where they have Long Term Conditions (LTCs). For example cardiovascular disease is one of the most common causes of deaths in BOB and a major contributor to the gap in life expectancy between people living in our most and least deprived areas. Our plans include some important actions for 2023/24, including:
 - ✓ Better identification and control of Blood Pressure and Cholesterol in primary care
 - ✓ CVD Champions in Primary Care Networks to help deliver CVD prevention and improve community links
 - ✓ Extend delivery of NHS health checks in settings outside of primary care such as places of work and non-health care settings
 - ✓ Deliver consistent messaging around lifestyle changes by increasing the number of staff confidently utilising "Making Every Contact Count
- Increase the ARRS roles across the whole of the BOB system promoting multi-professional partnership working to support our people in our communities, building resilience to pressures and helping people navigate to the right care in the best place (incl. pharmacy, social prescribing, etc.)

People who live in BOB are critical partners in shaping the model of care that we need as a system and we will involve our communities in co-designing our strategies and services, ensuring no individual or group is left out.

Service Plans Reference:

- Live Well and Age Well Service Plans
- Inequalities & Prevention
- Primary Care
- Planned Care
- Urgent and Emergency Care

Our longer term transformation approach - An integrated approach to primary care

To support people better in their communities we need to materially change the way our primary and community care services operate across the system. In 2023/24 we are therefore committed to developing a Primary Care Strategy to confirm how we can develop our primary care services in particular to support a more community-focussed model of care that better meets the needs of our population, balancing continuity of care with same day access where needed. Through the Primary Care Strategy, and in response to the Fuller review, we anticipate the focus of our delivery in 2023/24 to be:

- **Prevention** in target areas identified through PHM approach (based on Core20PLUS5), focus on growing and fully utilising new roles like social prescribing link workers
- Access begin to implement a new approach to delivering same-day primary care appointments, both virtual and face to face
- Continuity pilot integrated neighbourhood teams, with a first priority focus on target areas identified through Core20PLUS5 PHM approach.

2023/24 Priority Transformation Milestones

- Current state analysis, highlighting underlying gaps in data, technology and service provision for Primary Care.
- Identify & accelerate opportunities for integrated neighbourhood team rollout (incl. piloting models for different communities)
- Stakeholder engagement to agree Primary Care vision
- Co-design ways of working for Primary Care in BOB – looking at challenges of workforce, digital, and opportunities for strengthening partnerships.
- Commence detailed planning and implementation of new ways of working – focusing on the core areas of focus from the Fuller Stocktake – Access, Continuity and
- Publish a Primary Care Strategy with a 5-year roadmap, incl costs and implementation plan
- Confirm timetable for change and start to implement the action plan







Prevention.



Addressing our Experience Challenge

Outcome goal: Ensuring people can access high quality care and support at the right time and in a place they can get to

Where are we now and what action are we already taking?

As a system we continue to experience significant issues with long waits and accessibility of services that negatively impacts the experience of people and communities in BOB. This is the case across many of our services including elective care, primary care and mental health. We do, however, already have a range of key initiatives in place aimed at delivering material improvements for the population we serve, and indeed in several areas have already started to see significant progress. Key interventions that will further develop over 2023/24, that are built into our service plans, include:

- Achieving a maximum 65 week waits Although a very long wait this evidences an ongoing improvement in the BOB position. The system wide Elective Care Board will oversee
 the delivery of collaborative system working to improve patient experience, reduce waits and to deliver more sustainable for those specialties with the longest waits and highest
 volumes
- Increase diagnostic capacity Further capacity will be developed in our Community Diagnostics Centres. In line with national guidance, we will increase activity levels by a minimum of 120% of pre-pandemic levels across 2023/24 and 2024/25 to support the recovery of performance to 95% of patients being treated within 6 weeks by March 2025
- Within Primary Care, we will introduce a new **demand and capacity tool in every practice** helping to understand appointment capacity and flexibility across the region and for each practice to make decision about required capacity.

Service Plans Reference:

- Urgent and Emergency Care
- Planned Care
- Primary Care
- CYP Mental Health
- Adult Mental Health
- Cancer
- Prevention and Inequalities

Our longer term transformation approach

Whilst we are already making some progress in improving the experience of people in BOB – for example by reducing the size of our waiting lists and eliminating some of our very long waits – we know we need a more transformational approach in the longer term to improve how people experience our services in BOB. To achieve our longer term ambitions, in 2023/24 we will focus on:

- Developing a better and more complete **understanding of demand and capacity** across the system facilitated through development of the right tools and data
- Using this understanding to make targeted pathway-specific improvements through the Elective Care Board and Acute Provider Collaborative, where we know they will have the greatest impact on improving waiting times and accessibility (e.g. ENT, Urology, Outpatients, Theatres), to improve patient experience and outcomes, requiring collaborative work between providers.

2023/24 Priority Transformation Milestones

- Define demand and capacity problem statement
- Agree with clinical and pathway leads priority areas for analysis and focus
- Understand existing data landscape across system partners
- Baselining current capacity levels across BOB
- Assessment of available resources and how to deploy
- e Evaluation and decision on tools, methodology.
- Refinement of model to ensure comprehensive capture of system level capacity
- Analysis of system interventions to determine likely impact
- Utilisation of strategic planning tool to inform flexible use of system capacity, plan development and prioritisation









Addressing our Sustainability Challenge – Workforce

Outcome goal: A sustainable model of delivery in BOB – achieving financial balance with a stable and resilient workforce

Where are we now and what action are we already taking?

In response to the workforce challenges we face in BOB, we have a number of key activities already underway that will continue over 2023/24, including:

- Scoping of the potential benefits that may be delivered through a system-wide recruitment and retention hub
- Commissioning research on the cost-of-living crisis, how this is impacting our workforce, and the effect on recruitment and retention of our staff to confirm most effective support interventions for our staff
- Rollout of Kindness, Civility and Respect training for all staff across NHS partners to improve staff experience and wellbeing
- Established a Temporary Staffing Programme Board responsible for overseeing use of agency and bank staff and optimise use of temporary staffing across system partners
- System Inclusion Group set up to identify and share best practice and support across system partners on Equality, Diversity and Inclusion.

Service Plans Reference:

Workforce

Our longer term transformation approach - Co-creating a BOB 5-year People Plan

We will develop a five-year People Plan for the Integrated Care System setting out our ambitions for our 'one workforce' which includes those working health, social care, the voluntary, community and social enterprise (VCSE) sector, and unpaid carers.

The plan development will be overseen by BOB ICB's People Committee.

The People Plan will define our system's transformational approach to addressing our workforce challenges including key areas such as staff experience and wellbeing, use of voluntary and community workers, sharing best practice, career pathways, role design, and staff retention.

As part of our People Plan, in 2023/24 we anticipate the focus of delivery to be:

- Targeted work on the cost-of-living crisis influenced by the research currently underway- and what we can do differently to attract, support and retain our workforce despite these challenges.
- Working with system partners to agree way forward on building workforce stability and mobility across the system through collaborative models of resourcing including establishing a system-wide recruitment & retention hub
- Strengthening staff engagement, experience and wellbeing (e.g. through flexible working project task and finish group, strengthening of staff networks) to build workforce resilience across the system and optimise collaborative delivery arrangements of occupational health and psychological support services between providers in the ICS.

2023/24 Priority Transformation Milestones Build Undertake a deep Develop our full comprehensive dive into the People Plan barriers for understanding

- successful across system partners to recruitment understand key campaigns workforce issuese.g. through and reserve hosting a Q1 capacity. **Education Summit**
- Develop comprehensive workforce intelligence to support appropriate targeting of interventions.
- Build volunteer Deep dive into the
- Develop and expand apprenticeships. · Focus on our
- flexible working offer with the aim of increasing availability

- collaboratively with leaders and people across BOB's health and care system.
- differences of terms and conditions across the BOB health and care sector. developing alignment proposals
- Finalise our People Plan for publication on 1st April 2024.
- Undertake a full review of all recruitment and retention programmes, developing targeted action plans.









Addressing our Sustainability Challenge – Financial

Outcome goal: A sustainable model of delivery in BOB – achieving financial balance with a stable and resilient workforce

Where are we now and what action are we already taking?

Over the five-year period of this plan, the BOB system will spend approximately £15bn on the provision of NHS care and services. How this money is spent will be critical to the delivery of our ambitions for change across the system. We will need to make bold choices about how money can be used to support and facilitate the changes required. Our long-term financial planning must encourage the shift to a more preventive model that supports people to be healthy for as long as possible in the community.

However, as a NHS system at the end of the 2022/23 financial year we had an out turn deficit of £30.6m (subject to audit) and through our operational and financial planning for the 2023/24 year, we continue to forecast significant financial pressure across our system. Our ambition is to achieve financial balance in 2024/25.

In 2023/24 the *ICS Efficiency Collaboration Group (IECG)*, established to bring together collective opportunities for change and transformation, will contribute to this goal as it seeks to develop a medium to longer term delivery programme improving patient services whilst generating financial savings. To this end the IECG is focussed on productivity gains, underpinned by improvements in areas such as theatre utilisation, reduced follow-ups, delayed transfers of care and length of stay and continued medicines optimisation. This will be supported by robust and efficient support functions which continue to evolve as the ICS develops, within which efficiency initiatives are also being developed to maximise the value for money delivered by those services.

Service Plans Reference:

Finance

Our longer term transformation approach - Co-developing a 5 Year Finance Strategy

We will develop a five-year Finance Strategy for the Integrated Care System setting out our ambitions for a sustainable future across the ICS. The plan development will be overseen by BOB ICS's Chief Finance Officers through the Senior Finance Group.

The Finance Strategy will define our system's financial approach to supporting changes that address our sustainability challenges – including in key areas such as optimisation of estates, effective use of workforce, sharing best practice, maximising productivity.

As part of our Finance Strategy, in 2023/24 we anticipate the focus of delivery to be:

- Targeted work on ensuring a comprehensive understanding of the core cost base and drivers of deficit position
- Working with system partners committed to a system wide efficiency plan that supports the route to a system breakeven position in 24/25 with the programme led by a Chief Finance Officer alongside a clinical executive partner
- To develop a **long-term approach our financial plans** that support system wide delivery of our wider strategic ambition through production of long term financial model that encompasses the whole system position supported by individual organisation detail.

2023/24 Priority Transformation Milestones

- Finalise Operating Plan for 2023/24
- Review actions required in year to achieve position.
- Launch IECG and improvement targets
- Commence build of long term financial model to include system and individual organisation level detail
- Build on our understanding across our system partners of the key long term pressures within our current financial position.
- uild Develop
 comprehensive
 intelligence to
 support
 appropriate
 targeting of
 interventions
- Develop our full Finance Strategy collaboratively with leaders and people across BOB's health and care system.
- Deliver initial quick wins and opportunities from the efficiency group that can support the 24/25 system plan and beyond
- Finalise our Finance Strategy for publication on 1st April 2024.
- Undertake the Operating Plan process for financial year 24/25 and a full review of associated impact on the Long Term Finance Model.









2023/24 Delivery Architecture

Oversight of delivery

For the identified challenge areas, the following groups will be used to ensure progress is made with respect to the planned activities.

Challenge Area	Inequalities challenge	Model of Care challenge	Patient experience challenge	Sustainability challenge	
Action proposed to address challenges	Deliver a population health management at scale in BOB	Develop a sustainable primary care strategy	Target Improvements to waiting times and access	Develop a Finance Strategy to support change	Develop a 5 year People Plan
Governance Group to oversee progress	BOB ICB Prevention, Pop. Health & Reducing Health Inequalities Group	TBC (multi- stakeholder group to co- design model)	Elective Care Board	CFOs in Senior Finance Group	ICB People Committee

The governance for all the detailed delivery plans (appendix B), oversight of progress will be through existing governance channels. Each plan will have a named accountable ICB executive.

Progress on all delivery plans will be reported through to the ICB on a twice yearly basis (see governance details in appendix B).

2023/24 Building the foundations for change

- The actions proposed in previous pages are to address the challenge areas are explicitly and deliberately focused on 2023/24.
- These actions aim to balance activity that will impact people, communities and staff in BOB and the short term with setting a foundation for future change.
- However, longer term action plans are required for each of these areas.
 These need to be developed jointly between BOB ICB, NHS Partner Trusts, and wider system partners. It is proposed these action plans will be codeveloped over the course of 2023/24.
- A **System Transformation Group** will be established to lead this planning.
- The System Transformation Group will:
 - ✓ Receive updates on the 2023/24 challenge areas actions, both short and long term (see pages X-Y) – providing support and challenge as necessary
 - ✓ Meet at least quarterly
 - ✓ Ensure wider engagement in development of longer term plans –both from their representative organisations and from wider stakeholders
 - ✓ Agree, define and scope system priorities that will support the transition to a sustainable BOB Integrated Care System, with a model more focused on prevention and supporting people to be healthy in their communities for as long as possible
 - ✓ Consider future governance arrangements to support long term transformation in BOB.

Promoting and Protecting Health – Our Ambition

Promoting and Protecting Health – People living in Buckinghamshire, Oxfordshire and Berkshire West are generally healthier and live longer lives in good health than the national average. However, this can mask variation in access, experience and outcomes of services for certain populations and communities. We need to support people to live healthier lives by improving the circumstances which people live by taking action to tackle the social, economic and environmental factors that affect health.

The Importance of Prevention – It is estimated that between 20-25% of people's health is determined by the access to and quality of formal health or care services. The circumstances in which people live (e.g., housing, environment, employment, education) have a far greater impact on people's health and the choices they make. We want to therefore move from a model of care that is based predominantly around treating illness, to one that prioritises prevention and supporting people to live healthier lives in their communities.

Therefore, our Joint Forward Plan identifies our key areas of focus and ambition in improving prevention and addressing inequalities in BOB.



Service Area	Five-year Ambition	Governance & Reporting
Inequalities	Reduce health inequalities (access and experience of services & health outcomes) for our population so that everyone has equal access to appropriate services and support. To enable this, we will provide tailored support to defined populations or groups, particularly those living in deprived areas, certain ethnic groups, LGBTQ+ communities, people with special educational needs and disabilities, people with long-term mental health problems, carers and groups who often are or feel socially excluded.	 Inequalities & Prevention will be reporting into <i>Prevention</i>, <i>Population health and Reducing health inequalities</i> ICB Exec Lead –Chief Medical Officer
Prevention	Increase primary and secondary prevention work year-on-year , keeping people healthy for as long as possible and delaying a deterioration into poor health.	
Immunisation and Vaccinations	Protect our population from vaccine preventable diseases through the implementation of the national immunisation strategy. We will maximise uptake across all vaccination programs, reduce the occurrence of outbreaks while focusing on addressing local vaccine inequalities.	Immunisation and Vaccinations will be reporting into the Vaccine Oversight Board ICB Exec Lead – Chief Nursing Officer

^{*} More detail on the service delivery plans can be referenced in the full JFP document

Start Well – Summary of Our Ambition

Start Well- In BOB, we want to ensure that every child and young person gets the best possible start in life. To achieve this, we need to focus right at the beginning, by supporting mothers during and after their pregnancy and then work to ensure each child achieves their early development milestones in a timely fashion to give them the best start to life, their education and future opportunities, setting them up for success in their future.

Therefore, our Joint Forward Plan sets out our five-year ambition and the key actions we will take, working with Local Authorities, VCSE and other partners, to improve and transform maternity and neonatal, children and young people's mental health and learning disability services across BOB.

Start Well	Service Area	Five-year Ambition	Governance & Reporting
Holms all children and the state of the stat	Maternity and Neonatal	Ensure our maternity and neonatal services in BOB prioritise and provide care which is safer , equitable , personalised , kinder and sustainable and ensuring positive work cultures and behaviours.	Maternity & Neonatal reporting into LMNS Stakeholder & Assurance Group ICB Exec Lead – Chief Nursing Officer
Promoting, protecting, and a second particular and a s	CYP Mental Health	Improved mental health and wellbeing outcomes for children and young people (ages $0-25$), living learning and working in BOB. To achieve this, we will take a needs-led and person-centred approach (in line with the thrive framework) to implementation, transformational change and delivery.	CYP MH reporting into the <i>ICB MH</i> Partnership Board ICB Exec Lead – Chief Nursing Officer
And accounts on the same of th	Learning Disabilities	By March 2028, we will have delivered improved physical, mental health and wellbeing outcomes for children, young people and adults with a learning disability and their families/carers .	Governance route in development. ICB Exec Lead – Chief Nursing Officer
	CYP Neurodiversity	By March 2028, we will ensure that all neuro-divergent children and young people will receive the right support, at the right time and in the right place dependant on their needs and not dependant on a diagnosis.	 Governance route in development. ICB Exec Lead – Chief Nursing Officer

^{*} More detail on the service delivery plans can be referenced in the full JFP document

Live Well – Summary of Our Ambition

Live Well – We want to support all people and communities in BOB to live a healthier and happier life. There are key factors that can have an impact on people's health and wellbeing, which we need to tackle as a system. To support individuals to make healthy life choices, we will focus on targeted preventative work around health conditions that affect large numbers of people in BOB. We want to support people to manage long term conditions (LTCs) such as heart disease or diabetes, and work with system partners to deliver more integrated care.

Therefore, our Joint Forward Plan sets out our five-year ambition and the key actions we will take to improve and transform support and services for people living with long term conditions and those at risk of developing these conditions.



	Service Area	Five-year Ambition	Governance & Reporting
	Adults Mental Health	Improved mental health and wellbeing outcomes for all adults and older people living, learning and working in BOB.	 Adults MH reporting into the ICB MH Partnership Board ICB Exec Lead – Chief Nursing Officer
	Adults Neurodiversity	BOB will be an area where Neurodivergent people thrive, and their strengths are embraced.	 Governance route in development. ICB Exec Lead – Chief Nursing Officer
	Cancer	Reduction of the cancer backlog and consistent delivery of the Faster Diagnosis Standard by March 2024. Sustainably meet all Cancer Waiting Times by March 2028, and achieve the National Cancer Ambition of diagnosing 75% of cancers at Stage I & II.	ICB Exec Lead – Chief Medical Officer
•	Long term Conditions – Introduction	 Improve outcomes in population health and healthcare. Act sooner to help those with preventable long-term conditions. Support people with LTCs to stay well & independent. Provide quality care for those with multiple needs as population ages. Co-produce consistent pathways across ICS to reduce unwarranted variation. Integrate service models to delivered joined up care wrapped around patients' needs. 	 All LTC service areas reporting into the ICB Clinical Programme Board ICB Exec Lead – Chief Medical Officer
	Integrated Cardiac Delivery Network	Reduce the number of CVD events by having a strong focus on prevention and reduce the health inequality gap by using PHM approach. We aim to co-design consistent and integrated pathways and empower patients to live well with CVD and other co-morbidities.	

^{*} More detail on the service delivery plans can be referenced in the full JFP document

Live Well – Summary of Our Ambition (cont.)

Live Well – We want to support all people and communities in BOB to live a healthier and happier life. There are key factors that can have an impact on people's health and wellbeing, which we need to tackle as a system. To support individuals to make healthy life choices, we will focus on targeted preventative work around health conditions that affect large numbers of people in BOB. We want to support people to manage long term conditions (LTCs) such as heart disease or diabetes, and work with system partners to deliver more integrated care.

Therefore, our Joint Forward Plan sets out our five-year ambition and the key actions we will take to improve and transform support and services for people living with long term conditions and those at risk of developing these conditions.

Sei	ervice Area	Five-year Ambition	Governance & Reporting
Res		Patient-centred, integrated clinical pathways delivering high quality respiratory care that is accessible to all across BOB ICS Supporting people with respiratory disease to live longer.	
	elivery Network	A collaborative approach to service improvement of the whole stroke pathway , including prevention, ensuring a patient centred, evidence-based approach to delivering transformational change.	All LTC service areas reporting into the ICB Clinical Programme Board ICB Exec Lead – Chief Medical Officer
	elivery Network	We will support the education and training of our workforce we will reduce clinical variation and health inequalities. We will adopt new diabetes care technologies and improve access to services, as well as Improved primary and secondary prevention interventions and supported personalised self-care will enable people with diabetes to manage their health so they can live the life they want to live.	

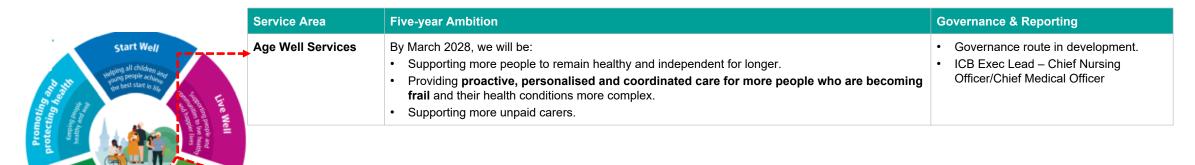
^{*} More detail on the service delivery plans can be referenced in the full JFP document

Age Well – Summary of Our Ambition

Age Well – There is a growing aging population in BOB. We recognise the increased support and care that individuals require as they get older and therefore, the importance of working with system partners to deliver more joined up and personalized care plans. Approximately a quarter of people in the local area are aged over 60 and this number will grow by around 11% in the next five years.

We are committed to support older people stay healthy and independent for longer and will ensure our communities are co-designing services with us, to meet their needs. Working in partnership with the individual, their family and carers, we can ensure plans are personalized and maximise the person's independence.

Therefore, our Joint Forward Plan sets out our five-year ambition and the key actions we will take to support older people.



^{*} More detail on the service delivery plans can be referenced in the full JFP document

Improving Quality and Access – Summary of Our Ambition

Improving Quality and Access – In BOB, we will continue to move towards a preventative model of care to prevent-ill health and keep people healthy. As a system, we continue to experience significant issues with elective waits and accessibility of services that is negatively impacting the experience of people and communities in BOB. During our public engagement, we have heard how unfortunately, accessing support or services can sometimes be difficult or slow and through our Joint Forward Plan we are determined to make this better. We want to do more to improve the support we offer to people at all stages of life and support those groups within our communities whose access to, and experience of, services and outcomes is worse than others e.g. minority ethnic groups.

Therefore, our Joint Forward Plan therefore sets out our five-year ambition and focuses on services for people at every stage in life, both improving these services and ensuring everyone, irrespective of their personal characteristics/circumstances can access the support they need at the right time.

	Service Area	Five-year Ambition	Governance & Reporting
Start Well Start Well Addition all children and property actions of the property actions of the property and the property a	Urgent and Emergency Care	By 2028, our ambition is to ensure we get patients the right access to the right care when it's needed, improving the outcomes and the experience of patients, their families and friends and consistently delivery against the operational standards determined by NHSE.	Reporting into BOB UEC Programme Board ICB Exec Lead – Chief Delivery Officer
Promoting a protecting of the second of the	Planned Care	By March 2028 we will aim to sustainably reduce and eliminate long waits for our elective services and address variation in access across the system, recovering to at least prepandemic planned care performance levels against NHS Constitutional Standards by March 2028. We aim to improve access to services by enhancing pathways and coordinating approaches across the system, reducing variation and non value-added interventions.	 Reporting into the BOB Elective Care Board ICB Exec Lead – Chief Delivery Officer
and access	Primary Care	To transform how primary care is delivered in each community/neighbourhood, enabling integrated primary care provision which improves the access, experience and outcomes for communities aligned to their needs . Through the mobilisation of integrated neighbourhood health and care teams, primary care services will become more sustainable, and patients will get the support they need when they need it.	Reporting into <i>Primary Care Operational Meeting</i> ICB Exec Lead – Chief Medical Officer
	Palliative and End of Life Care	We will deliver high quality, personalised, integrated 24/7 services shaped by those with lived experience for Palliative and End of Life Care (PEoLC) for all ages, across the BOB ICS.	 Reporting into the ICB Palliative and End of Life Care Board ICB Exec Lead – Chief Nursing Officer

^{*} More detail on the service delivery plans can be referenced in the full JFP document

Key Enablers for Delivery – Summary of Our Ambition

Key Enablers for Delivery – Meeting the ambitions of our Joint Forward Plan relies on the us having the right supporting and enabling plans in place as a system to ensure we can deliver effectively. Our enabling plans set out how we will develop the most important elements we rely on in delivering our services, such as having the right number of skilled staff and IT that effectively supports front-line care and a sustainable financial environment where we can invest in the right things. In BOB, we start from a position of strength in some of these areas, for example we have recently completed our system Digital Strategy that will provide the basis for improving our services through better use of digital and data over the next five years, while on others we know we have a lot to do. As well as our enabling plans, we have a number of supporting plans that provide the foundation of delivery of our core services.

We have developed five-year plans across our enabling and supporting plans. Some examples are outlined below:

	Service Area	Five-year Ambition	Governance & Reporting
Start Well Mind all children and proper acting people acting the period of the period	Workforce	By March 2028 we will have an integrated workforce that is looked after, feels valued and respected, is reflective of our communities and made up of the right people in the right roles at the right time delivering health and care services for our communities.	Reporting into the <i>ICB People Committee</i> • ICB Exec Lead –Chief People Officer
Promoting protecting and a company of the company of	Digital and Data	Improve the lives and experiences of those accessing and working in our Integrated Care System, through building collective digital and data maturity across our partners and providers. By 2025, we will have: • Enabled safe and informed care by aligning our providers behind a single shared care record. • Improved maturity of electronic patient records by converging providers onto platforms which meet national data standards. • Equipped our workforce in exploiting the use of digital and data and develop DDaT professions across the ICS.	Reporting into the CIO Forum ICB Exec Lead – Chief Information Officer
Enabled Through	Quality	It is our ambition that "Each patient will receive timely, safe, effective care with a positive experience." We will demonstrate this by delivering on our Quality Strategy and improving against comprehensive system metrics and our CQC and SOF ratings.	 Reporting into the System Quality Group ICB Exec Lead – Chief Nursing officer

^{*} More detail on the service delivery plans can be referenced in the full JFP document